THE COMPETITIVE EDGE
Helping your student utilize the Pomerantz Career Center
What are the top 3 skills employers seek on an entry-level resume?

- Problem-Solving Skills
- Analytical Skills
- Teamwork Skills
WHO WE SERVE

College of Liberal Arts and Sciences
Tippie College of Business
College of Education
College of Nursing
College of Public Health
Engineering Peer Advising

- Assist with picking classes, choosing a focus area, etc.
- Conduct resumes review and mock interviews

Employer Engagement

- Employer of the Week
- In-person & Virtual Engineering Career Fairs
- BME Discovery Day

Workshops & Programs

- Sessions on career exploration and preparation
- Classroom Presentations
- Career Fair Prep Week

ENGINEERING CAREER SERVICES
3612 Seamans Center
CAREER COACHING

MAKE IT HAPPEN.

EXPLORE. PREPARE. EXPERIENCE. ACHIEVE.
YOU*SCIENCE CAREER ASSESSMENT
CAREER COMMUNITIES

ARTS, MEDIA, & ENTERTAINMENT
BUSINESS & ENTREPRENEURSHIP
DATA & INFORMATION TECHNOLOGY
EDUCATION
ENGINEERING
ENVIRONMENT & SUSTAINABILITY
HEALTH & WELLNESS
HELPING & COUNSELING
LAW & PUBLIC SERVICE
SCIENCE RESEARCH
Enroll in the 1-credit Major & Career Exploration course!

Available Fall & Spring! Look for **CCP: 1300** when you register on MyUI.

Register for **LS:2002** or **LS:3002** on MyUI
HANDSHAKE

Full-time Jobs
Internships
Campus & Work-Study Jobs
Volunteer Opportunities
Community Jobs
EMPLOYER PARTNERS
WHERE HAWKEYES GO

Employed/Cont. Ed./Not Seeking Rate\(^a\)  
95%

Knowledge Rate\(^a\)  
75%

Who Hires Hawkeyes? (Top 20+)

UIHC UI Hospitals Clinics
UI University of Iowa
Mercy Hospital
Wells Fargo
Collins Aerospace
Alliant Energy
Using
PwC PriceWaterHouseCoopers

When are Iowa Grads Receiving Job Offers?

<table>
<thead>
<tr>
<th>Time after Graduation</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prior to Graduation</td>
<td>25%</td>
</tr>
<tr>
<td>0-3 months after Graduation</td>
<td>37%</td>
</tr>
<tr>
<td>3-6 months after Graduation</td>
<td>25%</td>
</tr>
<tr>
<td>More than 6 months after Graduation</td>
<td>2%</td>
</tr>
</tbody>
</table>

Is Employment Related to Studies?

Yes 88%
No 12%

What Industries Employ Hawkeyes? (Top 10+)

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Care and Social Assistance</td>
<td>20%</td>
</tr>
<tr>
<td>Finance and Insurance</td>
<td>16%</td>
</tr>
<tr>
<td>Educational Services</td>
<td>11%</td>
</tr>
<tr>
<td>Information</td>
<td>9%</td>
</tr>
<tr>
<td>Arts, Entertainment, and Recreation</td>
<td>9%</td>
</tr>
<tr>
<td>Marketing, Advertising, and PR</td>
<td>8%</td>
</tr>
<tr>
<td>Professional, Scientific, and Technical Services</td>
<td>7%</td>
</tr>
<tr>
<td>Management of Companies and Enterprises</td>
<td>5%</td>
</tr>
<tr>
<td>Consulting</td>
<td>4%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>4%</td>
</tr>
</tbody>
</table>

What are Hawkeyes Doing After Graduation?

<table>
<thead>
<tr>
<th>Employment Status</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-Time Employment</td>
<td>66%</td>
</tr>
<tr>
<td>Further Education</td>
<td>22%</td>
</tr>
<tr>
<td>Part-Time Employment</td>
<td>6%</td>
</tr>
<tr>
<td>Seeking</td>
<td>5%</td>
</tr>
<tr>
<td>Not Seeking</td>
<td>2%</td>
</tr>
</tbody>
</table>

Where do Iowa Grads Work?

What do Hawkeyes Earn? (Min., Med., Max.)  
$20k - $50k - $140k
TOP 10 WAYS YOU CAN HELP

1. Encourage a visit with a Career Coach [schedule on MyUI]
2. Observe a strength? Let your student know!
3. Support major & career exploration
4. Suggest taking the YouScience career assessment
5. Advocate for campus & community involvement
6. Check our website & social media channels to promote our events
7. Tell your student about your own job & responsibilities
8. Okay, so your job isn’t ‘cool’ – what about your colleagues or friends?
9. Suggest a Career Center class
10. Encourage internships & other experiential education opportunities